



12 September 2010

APHA's 30th Annual National Congress

Make sure you and your colleagues are a part of celebrating the 30th Annual APHA Congress and take advantage of this fantastic opportunity to network with colleagues from around the country.

The first class speakers to present at the Congress, include: Ged Kearney, Ann Fallon, Rosemary Bryant, Samantha Gavel, Fred Bently, Mark Cormack, and Professor Chris Baggoley.

Visit the dedicated APHA Congress website <http://apha2010congress.squarespace.com> and register your hospital's delegates for the APHA 30th National Congress.

The Congress will be held from Sunday 17 – Tuesday 19 October 2010 at the Hilton Hotel, Sydney.

Beyondblue's Perinatal depression report released

beyondblue has recently published the analysis of the results from the beyondblue Perinatal Monitor titled *What Australians know about perinatal depression and anxiety*.

Please click on the below link to download a copy of this report:

[What Australians know about perinatal depression and anxiety - beyondblue Perinatal Monitor 2009](#)

Recommendations for Follow-up of Women with Early Breast Cancer

The National Breast and Ovarian Cancer Centre (NBOCC) has announced the Recommendations for follow-up of women with early breast cancer

<http://www.nbocc.org.au/view-document-details/fueg-recommendations-for-followup-of-women-with-early-breast-cancer> are now available on the NBOCC website for download.

Promoting Private Hospitals – a workshop for private hospital staff

APHA is pleased to announce '**Promoting Private Hospitals: A Public Relations workshop for private hospital staff**'. If you or your staff want to learn the tricks of the trade in dealing with the media, issues & crisis management, making your website more engaging and the opportunities of social media like Twitter or Facebook, then make sure you register your interest for this one day workshop on 20 October 2010 in Sydney. The workshop is timed so that you can stay an extra day after the APHA Congress.

Anyone working at a private hospital who is responsible for marketing, public relations and communications should attend. Whether you are a CEO who manages hospital communications as just one hat you wear or a dedicated marketing and communications specialist working at a private hospital, this workshop will provide hands-on materials for you to take home and implement.

This full day workshop will cost \$125.00 for each delegate and APHA is pleased to be able to offer

this low member rate because of financial support from our Diamond Sponsor, HESTA. To register, download a registration form at <http://www.apha.org.au/events/promoting-private-hospitals/>