



10th October 2010

Breaking news – new session added to APHA Congress Program

APHA can now confirm the addition of a high-powered panel discussion to the APHA Congress Program that will take place at 9:15am on Monday 18 October. The topic of the discussion, to be Moderated by Dr Norman Swan from ABC's Health Report+, will be The Politics of Health Reform in the New Paradigm.

Panellists will include Dr Christine Bennett (Chair of the National Health & Hospitals Reform Commission) and senior lobbyists Greg Sam (Parker & Partners), Graham Morris (Barton Deakin) and Justin Di Lollo (Hawker Britton) who will come together to talk about how the new political environment in Canberra will impact on the Government's health reform agenda.

This is a not to be missed session for anyone in the health sector to understand how their operating environment will be impacted by the new political paradigm.

APHA's 30th Annual National Congress

There is now less than a week until the APHA's 30th Annual National Congress. Make sure you and your colleagues are a part of celebrating the 30th Annual APHA Congress and take advantage of this fantastic opportunity to network with colleagues from around the country.

The first class speakers to present at the Congress, include: Ged Kearney, Ann Fallon, Rosemary Bryant, Samantha Gavel, Fred Bently, Mark Cormack, and Professor Chris Baggoley.

Visit the dedicated APHA Congress website <http://apha2010congress.squarespace.com> and register your hospital's delegates for the APHA 30th National Congress.

The Congress will be held from Sunday 17 . Tuesday 19 October 2010 at the Hilton Hotel, Sydney.

Promoting Private Hospitals – a workshop for private hospital staff

APHA is pleased to announce **Promoting Private Hospitals: A Public Relations workshop for private hospital staff**. If you or your staff want to learn the tricks of the trade in dealing with the media, issues & crisis management, making your website more engaging and the opportunities of social media like Twitter or Facebook, then make sure you register your interest for this one day workshop on 20 October 2010 in Sydney. The workshop is timed so that you can stay an extra day after the APHA Congress.



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who is responsible for marketing, public relations and
if you are a CEO who manages hospital communications
a marketing and communications specialist working at a

private hospital, this workshop will provide hands-on materials for you to take home and
implement.

This full day workshop will cost \$125.00 for each delegate and APHA is pleased to be able to offer
this low member rate because of financial support from our Diamond Sponsor, HESTA. To
register, download a registration form at <http://www.apha.org.au/events/promoting-private-hospitals/>

Health and Hospitals Fund: Regional Priority Round

Applications can now be submitted for the latest round of the Health and Hospitals Fund grants.
The primary focus of this funding is to provide capital funding to projects in regional communities
to support upgrades to regional health infrastructure, expansions to regional hospitals and to help
support the clinical training capacity of regional hospitals.

Preference is to be given to infrastructure projects that align with the Government's health reform
agenda. Further details can be found at the Department of Health and Ageing website. The closing
date for applications is 3 December 2010.

<http://www.health.gov.au/internet/main/publishing.nsf/Content/grantITA0841011>

Senate inquiry into the National Health and Hospitals Network Bill 2010

The Senate is to hold an inquiry into the National Health and Hospitals Network Bill 2010 and has
called for submissions from interested stakeholders. The purpose of the bill is to establish the
Australian Commission for Safety and Quality in Health Care as an independent statutory body. It
is intended that provisions to establish the Independent Hospital Pricing Authority and the National
Performance Authority will eventually be included in this Act.

APHA will be responding to the Senate Inquiry on behalf of its members. For further details about
the inquiry or to make a submission please see the inquiry website. Submissions should be
received by 20 October 2010.

http://www.aph.gov.au/senate/committee/clac_ctte/Nat_hlth_hospital_network_43/index.htm